

# HA Kidzfest HA Penticton, BC HA

## Community Sponsorship Opportunities

We believe that the children of Penticton and surrounding area deserve the best the world has to offer – and we want to bring it to them [June 4-6, 2020](#).

Building on the incredible legacy of the previous Okanagan International Children’s Festival, the **Ha Ha Ha KidzFest** looks to bring world-class performers from across Canada and the world to educate, entertain and engage our children and the child in all of us.

With a focus on children ages 2-14, we look to support an amazing array of live performances, professional workshops and participatory activities developed just for them. We believe that our event is not just about enabling children to see amazing performances from artists of different cultures, it is also about inspiring them. The festival aims to expand our audience’s imagination and open them up to new experiences through participation and healthy interaction with other children.



# You will not want to miss out!

With an anticipated 8,000 admissions, the mission of Ha Ha Ha Kidzfest is to present world standard performing arts and participatory activities that are entertaining, educational and accessible to children from all social, economic and ethnic backgrounds.

It is only through the partnership and support of community members and organizations, that we can make this event possible. Whatever your interests, budget levels or corporate objectives, we can develop a sponsorship package that works for you. The strategic partnerships that we create for our sponsors offer an enormous opportunity for you to reach a highly targeted market, while at the same time demonstrating community support.



*The Ha Ha Ha KidzFest Board is made up of the following dedicated community members:*

**Chair:** Rachel Bland

**Co-Chair:** Matt Oommen

**Treasurer:** Ryan Schulz

**Secretary:** Jacki Kliever

**Members at Large:** Bryce Munro,  
Joseph Pierre, Cyndie Salting

**Coach & Mentor:** Gord Osland

*To make this event successful, we look to partner with:*

- over 50 schools

- over 25 community groups

- over 100 volunteers

- every community-minded business in the South Okanagan

Sponsorship opportunities may include but are not limited to:



## TREE LEVEL SPONSOR (\$20,000 +)

### TITLE SPONSOR

(only 1 available)

- Event ownership by name
- An entrance scaffold banner with sponsor name at the event gateway
- Sponsor name in Festival title in all official marketing materials
- Logo on Festival T-Shirts
- Logo recognition as a sponsor on the front of all brochures, posters, rack cards and website
- Exclusive rights to the back cover of the brochure/program
- Welcome message from sponsor representative in brochure and on website
- Link from festival website
- Sponsor's name on the front of all event tickets
- Opening ceremonies speaking opportunity
- Private Meet & Greet with Headline Performers
- Up to 25 complimentary tickets for children of staff and existing charity partners



## SEEDLING LEVEL SPONSOR (\$10,000 +)

- Signage at the Main Festival Stage
- Banner and sponsor board at entrance of festival
- Logo on Festival T-shirts
- Large logo recognition as sponsor on website, all posters, rack cards and other print material
- Link from festival website
- Opening ceremonies recognition
- Access for 2 to an exclusive Meet & Greet with a Main Stage Performer
- Up to 15 complimentary tickets for staff's children



## SPROUT LEVEL SPONSOR (\$2,000 – 5,000)

- Visual Sponsor Recognition in the festival site . On such areas as Fun Zones. Activity Tents, Volunteer Station, Food Station etc.
- Business Banner and logo on sponsor board at entrance of festival
- Logo recognition as sponsor on website, all posters, rack cards and other print material
- Link from festival website
- Opening ceremonies recognition
- Access for 2 to an exclusive Meet & Greet with a Main Stage Performer
- Up to 6 complimentary tickets for staff's children

## SEED LEVEL SPONSOR (\$1000-\$2000)



- Name announced as a sponsor by MC of a main stage performance
- Logo on sponsor board at entrance of the festival
- Name recognition as sponsor on website, all posters, rack cards and other print material
- Name recognition as sponsor in all press releases related to the specific artist
- Link from festival website
- Opening ceremonies recognition
- Access for 2 to an exclusive Meet & Greet with a Main Stage Performer
- Up to 3 complimentary tickets for staff's children

To get involved as a sponsor or to customize your sponsorship plan, please contact:

Rachel Bland, Board Chair  
[rachel@hahahakidzfest.com](mailto:rachel@hahahakidzfest.com)

Discussion regarding in-kind donations is welcome.